Twenty-Five Ways to Use the Toastmasters World Championship of Public Speaking Contest Process to Create a World-Class Speech

Random Thoughts by John Freisinger

## How I Begin

1. Always Know Why You are Speaking
2. Start with an Idea about which you are passionate
3. You already have a great resource, your intentional CC
4. Don’t fall in love with a story, make a point
5. Props are rarely as effective as you think
6. Structure matters
7. Use the Title to piqué interest
8. Work to change one mind

## Judges

1. Judges don’t always get it right – but they usually do
2. Judges provide no feedback, make sure someone/thing does
3. Know what is on the Judges’ score sheet

## The Audience and the Environment

1. Don’t worry about what your competitors are doing
2. Eye your audience
3. Use the stage with intentionality
4. Don’t waste time on the dead
5. Accepting a trophy is a commitment

## Preparation and Game Day

1. Winning is a by-product of preparing
2. Speak, write, record, listen and edit
3. Practice everywhere
4. Beware of well-intentioned feedback
5. Record, review, move on
6. 750 words or less
7. Dress like a winner
8. Warm up with Table Topics
9. Breathe, smile, enjoy

## Bonus Points

* Play the odds – learn to sing
* Respect tradition
* Winning at the higher levels is sometimes luck